NEIGHBORHOOD REPORT

Kennesaw, Georgia
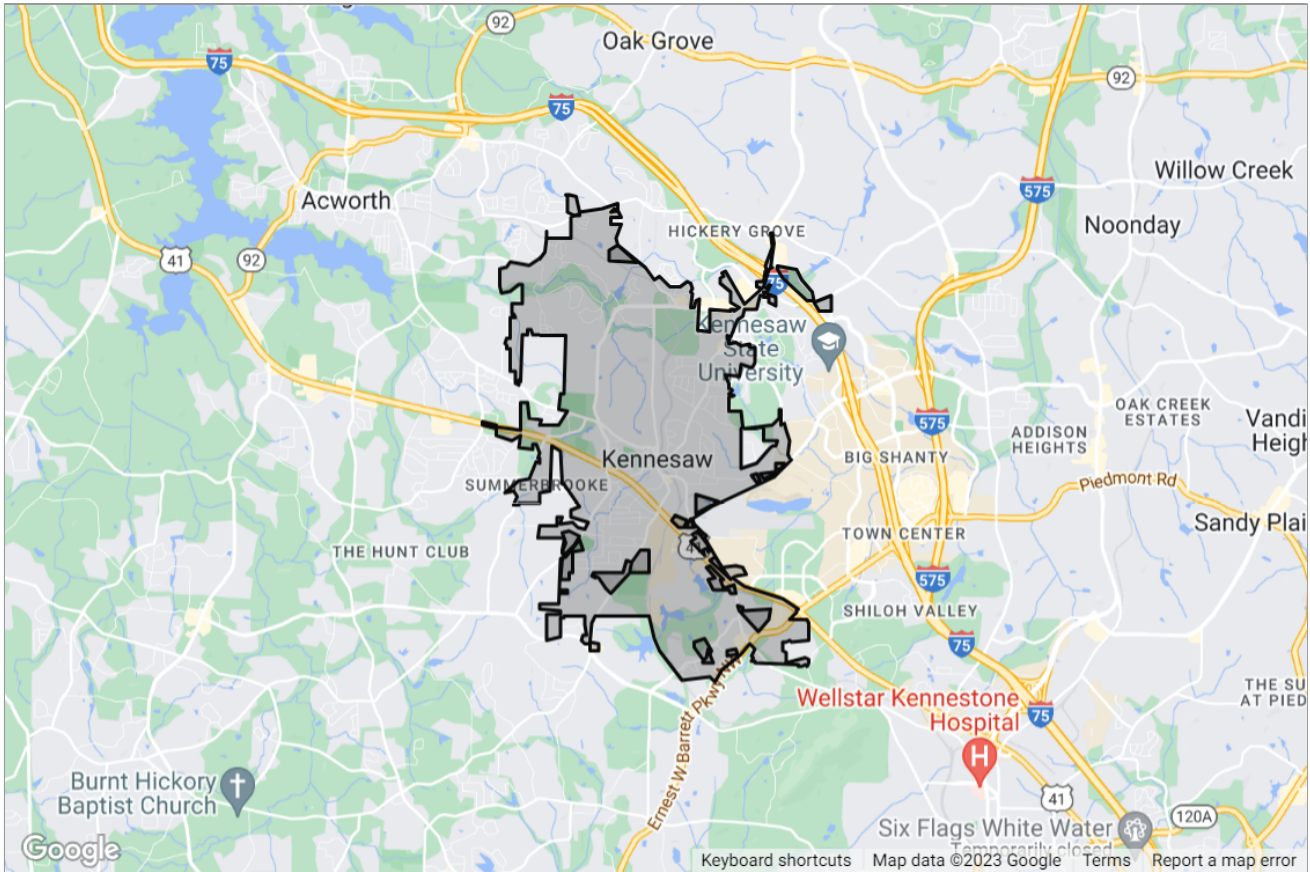
Presented by

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Neighborhood: Housing Stats and Charts

	Kennesaw	Cobb County	Georgia	USA
Median Estimated Home Value	$419K	$444K	$360K	$360K
Estimated Home Value 12-Month Change	+3.2%	+4.2%	+3.7%	+4.2%
Median List Price	$462K	$450K	$392K	–
List Price 1-Month Change	-1.3%	-1.2%	+0.4%	–
List Price 12-Month Change	+11.1%	+5.9%	+4.4%	–
Median Home Age	29	34	35	42
Own	69%	66%	65%	65%
Rent	31%	34%	35%	35%
$ Value of All Buildings for which Permits Were Issued	–	$582M	$11.6B	$307B
% Change in Permits for All Buildings	–	+13%	+12%	+13%
% Change in $ Value for All Buildings	–	-16%	+9%	+10%

Median Sales Price vs. Sales Volume

This chart compares the listings and public records sales price trend and sales volume for homes in an area.

Data Source: Public Record and Listing data

Update Frequency: Monthly

- ■ Median Sales Price Public Records
- ■ Median Sales Price Listings
- ■ Sales Volume Public Records
- ■ Sales Volume Listings

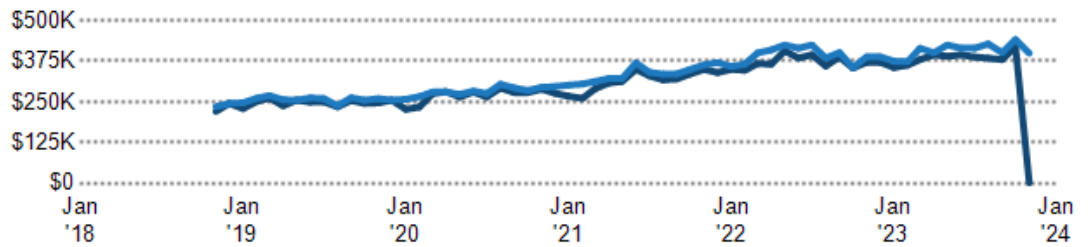## Median Listing Price vs. Listing Volume

This chart compares the listings and public records sales price trend and sales volume for homes in an area.
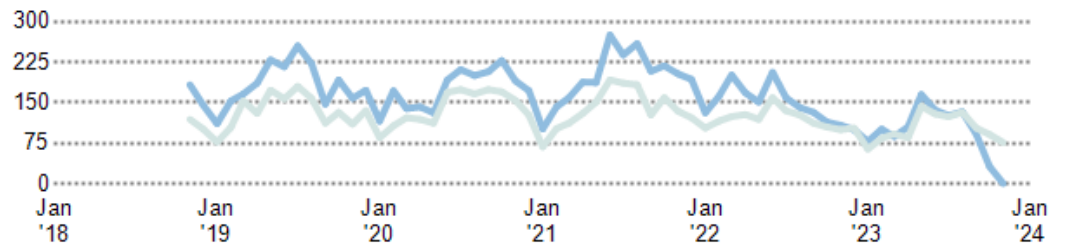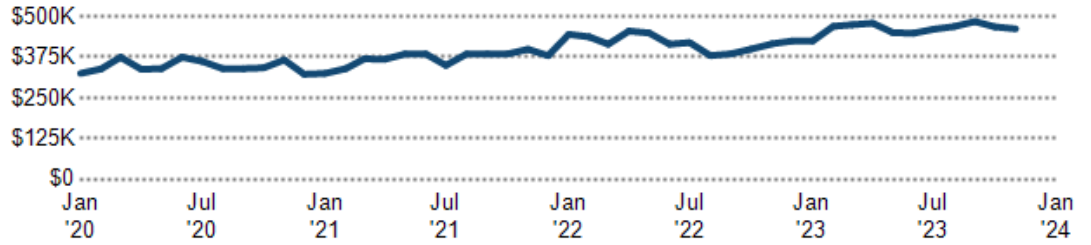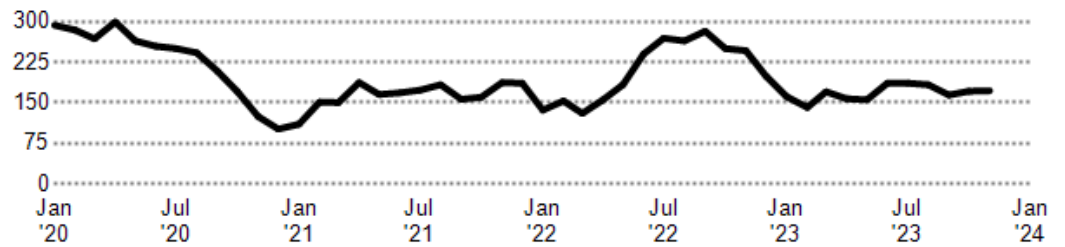
Data Source: Public Record and Listing data

Update Frequency: Monthly

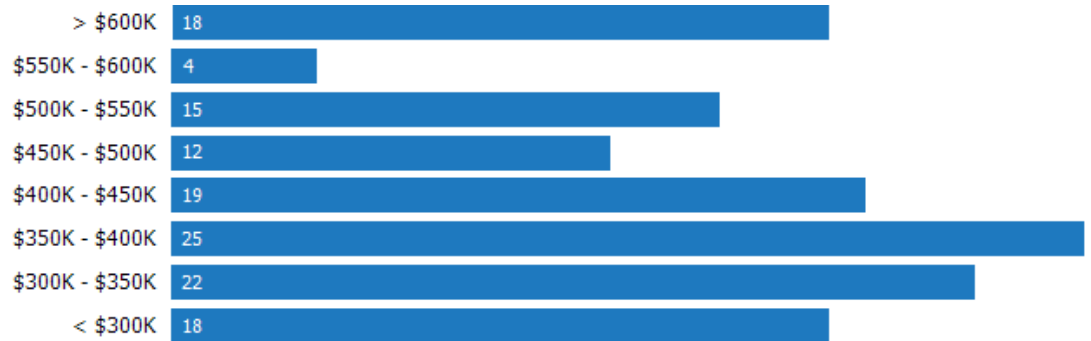■ Median List Price
■ Listing Volume

Price Range of Comps Sold

This chart shows the distribution of homes reported sold in the past three months within different price ranges in the area of your search. The amount shown for the subject property is sold data where available, or the property's estimated value when sales data is unavailable (such as a non-disclosure state) or provided in range format.

Data Source: Public records data

Update Frequency: Daily

■ Sales Count By Price Range

Price Range	Count
> $600K	18
$550K - $600K	4
$500K - $550K	15
$450K - $500K	12
$400K - $450K	19
$350K - $400K	25
$300K - $350K	22
< $300K	18

Price per Square Foot of Comps Sold

This chart shows the distribution of homes reported sold in the past three months at different prices per square foot.

Data Source: Public records data

Update Frequency: Daily

■ Sales Count By Price Per Sq Ft

Price Per Sq Ft	Count
$300 - $350	1
$250 - $300	18
$200 - $250	56
$150 - $200	46
$100 - $150	5
$50 - $100	2
< $0	1

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Size of Homes Sold

This chart shows the distribution of homes reported sold in the past three months of different sizes in the area of your search.

Data Source: Public records data

Update Frequency: Daily

■ Sales Count By Living Area

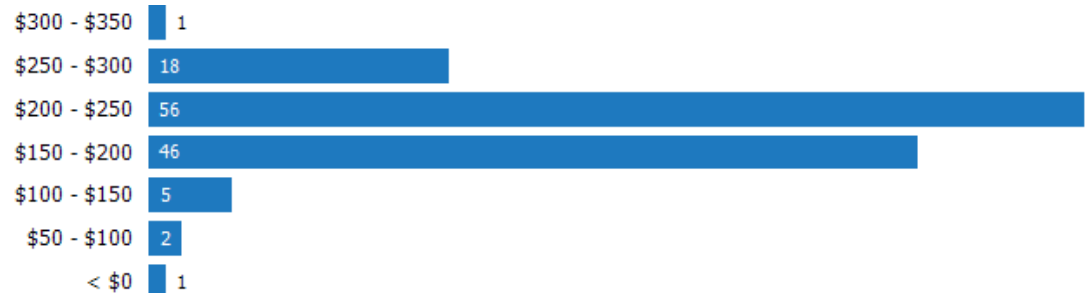| Size	Count
> 2600 sq. ft.	29
2400 - 2600 sq. ft.	10
2200 - 2400 sq. ft.	11
2000 - 2200 sq. ft.	12
1800 - 2000 sq. ft.	14
1600 - 1800 sq. ft.	13
1400 - 1600 sq. ft.	17
< 1400 sq. ft.	23

Age Range of Comps Sold

This chart shows the distribution of homes reported sold in the past three months of different age ranges in the area of your search.

Data Source: Public records data

Update Frequency: Daily

■ Sales Count by Age of House

Age	Count
> 60	3
50 - 60	7
40 - 50	13
30 - 40	39
20 - 30	45
10 - 20	17
< 10	6
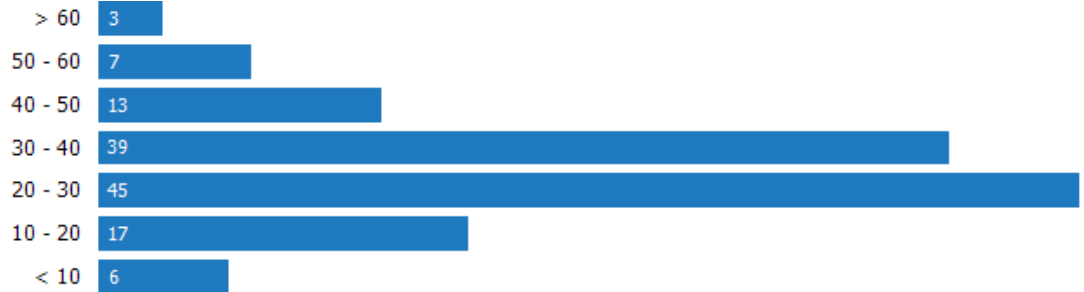
Number of Bedrooms in Homes Sold

This chart shows the distribution of homes reported sold in the past three months, compared by the number of bedrooms, in the area of your search.

Data Source: Public records data

Update Frequency: Daily

■ Sales Count by Bedroom

Bedrooms	Count
6	1
5	6
4	37
3	75
2	11
0	3

Neighborhood: People Stats and Charts

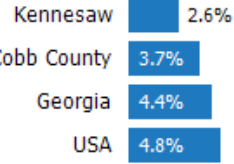|	Kennesaw	Cobb County	Georgia	USA
Population	33K	763K	10.6M	330M
Population Density per Sq Mi	3.4K	2.24K	184	–
Population Change since 2010	+4.7%	+13.4%	+12.9%	+8.7%
Median Age	36	37	37	38
Male / Female Ratio	48%	49%	49%	50%

Education Levels of Population

This chart shows the educational achievement levels of adults in an area, compared with other geographies.
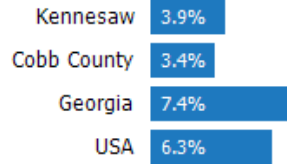
Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

Less Than 9th Grade

Geography	Value
Kennesaw	2.6%
Cobb County	3.7%
Georgia	4.4%
USA	4.8%

9-12th Grade/No Diploma

Geography	Value
Kennesaw	3.9%
Cobb County	3.4%
Georgia	7.4%
USA	6.3%

High School Graduate

Geography	Value
Kennesaw	20.1%
Cobb County	18.2%
Georgia	27.2%
USA	26.5%

Associate Degree

Geography	Value
Kennesaw	28.8%
Cobb County	25.7%
Georgia	28%
USA	28.7%

Bachelor's Degree

Geography	Value
Kennesaw	29.2%
Cobb County	31%
Georgia	20.2%
USA	20.6%

At Least a College Education

Geography	Value
Kennesaw	44.7%
Cobb County	49%
Georgia	33%
USA	33.7%

Grad/Professional Degree

Geography	Value
Kennesaw	15.5%
Cobb County	18%
Georgia	12.8%
USA	13.1%

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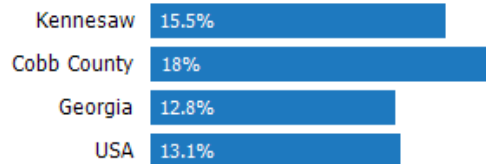
Population of Children by Age Group

This chart shows the distribution of the population of children by age range — from birth to 17 — in the area of your search.

Data Source: U.S. Census

Update Frequency: Annually

■ Kennesaw

Age Group	Count
Toddlers	1,995
Elementary School	1,797
Middle School	2,124
High School	1,446

Population of Adults by Age Group

This chart shows the distribution of the population of adults by age range — from 18 to 75-plus — in the area of your search.

Data Source: U.S. Census

Update Frequency: Annually

■ Kennesaw

Age Group	Count
18-20	1,541
21-24	2,228
25-34	4,961
35-54	9,313
55-64	3,733
65-74	2,310
75 or Older	1,588

Households With Children

This chart shows the distribution of households with children, categorized by marital status, in the area of your search.

Data Source: U.S. Census

Update Frequency: Annually

■ Kennesaw

Category	Count
Married with Children	3,060
Married without Children	3,474
Single with Children	1,030

Household Income Brackets

This chart shows annual household income levels within an area.

Data Source: U.S. Census

Update Frequency: Annually

■ Kennesaw

Income Bracket	Count
>$150K	2,133
$125K-$150K	1,187
$100K-$125K	902
$75K-$100K	2,112
$50K-$75K	2,517
$35K-$50K	1,229
$25K-$35K	1,044
<$25K	1,675

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Presidential Voting Pattern

This chart shows how residents of a county voted in the 2020 presidential election.

Data Source: USElectionAtlas.org

Update Frequency: Quadrennially

■ Cobb County

Votes Democrat	42.9%
Votes Republican	55.4%

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Neighborhood: Economic Stats and Charts

	Kennesaw	Cobb County	Georgia	USA
Income Per Capita	$37,608	$44,448	$34,516	$37,638
Median Household Income	$73,977	$86,013	$65,030	$69,021
Unemployment Rate	3%	3.1%	3.4%	3.8%
Unemployment Number	637	13.7K	184K	–
Employment Number	20.5K	430K	5.19M	–
Labor Force Number	21.1K	444K	5.37M	–

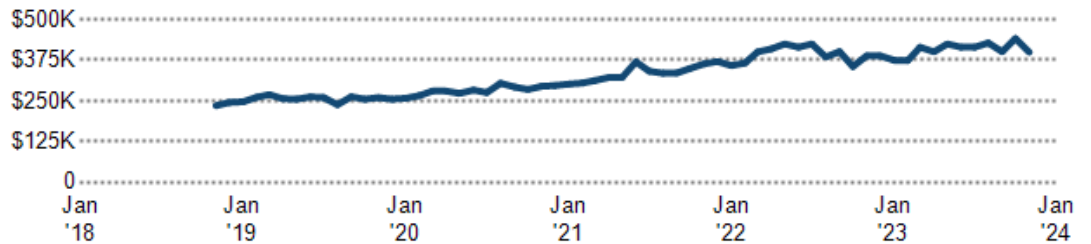## Median Sales Price vs. Unemployment

This chart shows the relationship between employment and home prices in a metro area. Employment is a good measure of the strength of the local economy. Generally speaking, the better the job market, the more likely home prices are rising.
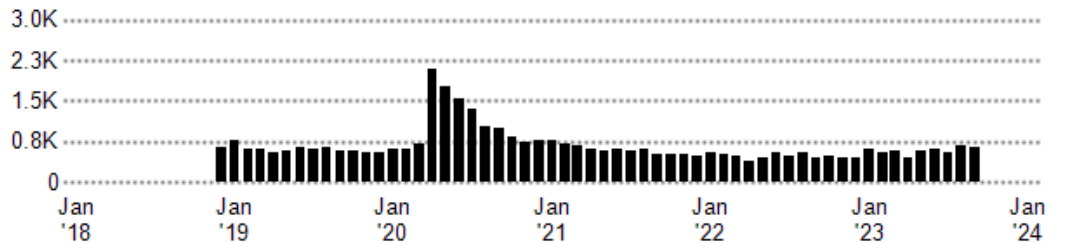
Data Source: Moody's Analytics: economy.com

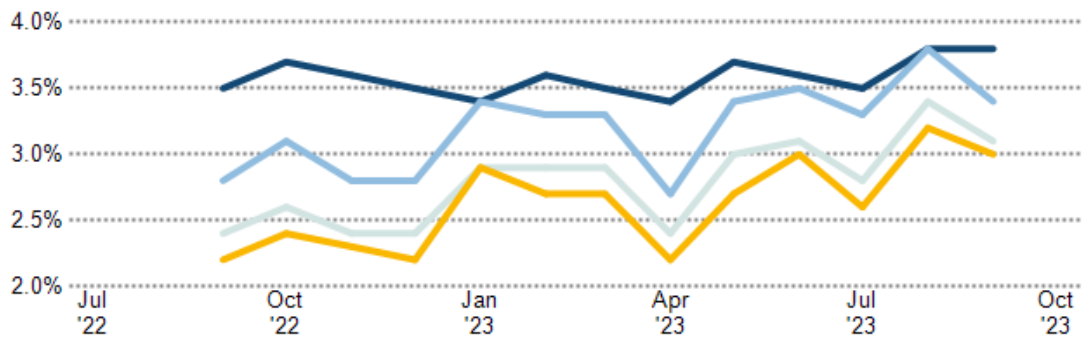Update Frequency: Monthly

- ■ Median Sales Price
- ■ Unemployment

Unemployment Rate

This chart shows the unemployment trend in the area of your search. The unemployment rate is an important driver behind the housing market.

Data Source: Bureau of Labor Statistics

Update Frequency: Monthly

- ■ Kennesaw
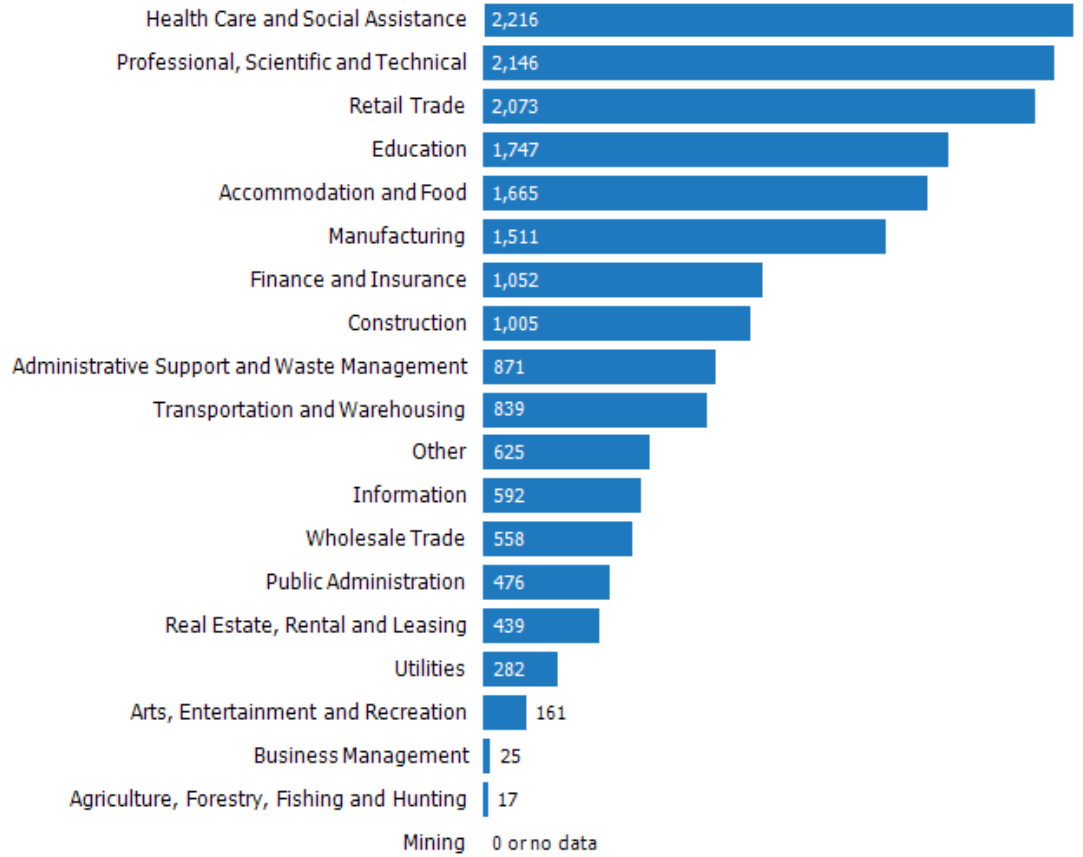- ■ Cobb County
- ■ Georgia
- ■ USA

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Occupational Categories

This chart shows categories of employment within an area.

Data Source: U.S. Census

Update Frequency: Annually

■ Kennesaw

Category	Kennesaw
Health Care and Social Assistance	2,216
Professional, Scientific and Technical	2,146
Retail Trade	2,073
Education	1,747
Accommodation and Food	1,665
Manufacturing	1,511
Finance and Insurance	1,052
Construction	1,005
Administrative Support and Waste Management	871
Transportation and Warehousing	839
Other	625
Information	592
Wholesale Trade	558
Public Administration	476
Real Estate, Rental and Leasing	439
Utilities	282
Arts, Entertainment and Recreation	161
Business Management	25
Agriculture, Forestry, Fishing and Hunting	17
Mining	0 or no data

Neighborhood: Quality of Life Stats and Charts

Quality of Life in 30144

	Kennesaw	Cobb County	Georgia	USA
Elevation (in feet)	982	989	–	–
Annual Rainfall (in inches)	60	60	52.95	–
Annual Snowfall (in inches)	1.55	1.91	1.63	–
Days of Full Sun (per year)	113	113	109	–
Travel Time to Work (in minutes)	31	30	29	27
Water Quality - Health Violations	–	–	–	–
Water Quality - Monitoring and Report Violations	–	–	–	–
Superfund Sites	0	0	27	2,438
Brownfield Sites	No	No	Yes	Yes

Average Commute Time

This chart shows average commute times to work, in minutes, by percentage of an area's population.
Data Source: U.S. Census
Update Frequency: Annually

■ Kennesaw

<15 Minutes	19.5%
15-30 Minutes	31.6%
30-45 Minutes	21.5%
45-60 Minutes	10.8%
>1 Hour	16.6%

How People Get to Work

This chart shows the types of transportation that residents of the area you searched use for their commute.
Data Source: U.S. Census
Update Frequency: Annually

■ Kennesaw

Drive/Carpool/Motorcycle	14,532
Work at Home	2,432
Walk	212
Public Transit	175
Bicycle	0

Average Monthly Temperature

This chart shows average temperatures in the area you searched.
Data Source: NOAA
Update Frequency: Annually

■ Kennesaw

|	
Avg. January Min. Temp	29
Avg. January Max. Temp	45
Avg. July Min. Temp	65
Avg. July Max. Temp	85

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AARP Livability™ Index for 30144

This chart rates the overall livability of a selected ZIP code on a scale from 0 to 100. AARP Livability™ is a trademark of AARP Inc.

Data Source: AARP

Update Frequency: Annual

0-19   20-39   40-59   60-79   80-100

Total Score

52 / 100

A score over 50 is above average
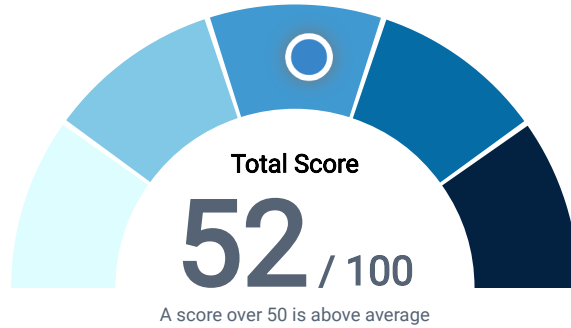
Housing Affordability & Access	53
Neighborhood Access to Life, Work & Play	51
Transportation Safe & Convenient Options	38
Environment Clean Air & Water	61
Health Prevention, Access & Quality	54
Engagement Civic & Social Involvement	52
Opportunity Inclusion & Possibilities	53

Silverline Title and Escrow

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exprealty.workplace.com/groups/BuildASigneXp

Utility Connect

https://exprealty.workplace.com/groups/UtilityConnect

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The CE Shop

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